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## DESIGN BEIJING - SMART CITY 提升城市品质 · 建设设计之都

北京国际  
设计周  
BEIJING  
DESIGN  
WEEK  
2012

2012北京国际设计周专刊  
2012 Beijing Design Week Feature

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buildings that have now been partly converted. Space magazine's series of specially commissioned installations will express designers' creative visions within the standardized format of one-meter boxes. The Crystal Design Center, meanwhile, will reinterpret design and public space through installations exploring the geological and physical implications of the park's environment.

Similarly, the Academy of Arts & Design at Tsinghua University, in partnership with the University of New South Wales, will build an outdoor "Bamboo City" showcasing new innovations using this traditional material. Among many children's areas, the not-for-profit People's Architecture Foundation will provide an ambitious interactive public education program. "Building Beijing Brick by Brick" will team schoolchildren with designers, artists and architects to create "idealized Beijings" using Lego toy building blocks.

Song Tao/Liu Feng are among the many Beijing design talents who have made 751 D•Park their company's permanent home. Like others, they will be opening their studio to visitors during the course of Beijing Design Week.

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BEIJING DESIGN WEEK

The BJDW-751 International Design Festival at 751 D•Park (top) will host indoor and outdoor exhibitions and installations by participants like the Nike Flyknit Collective (above).

## CAOCHANGDI | The urban village

# An evolving, innovative urban laboratory

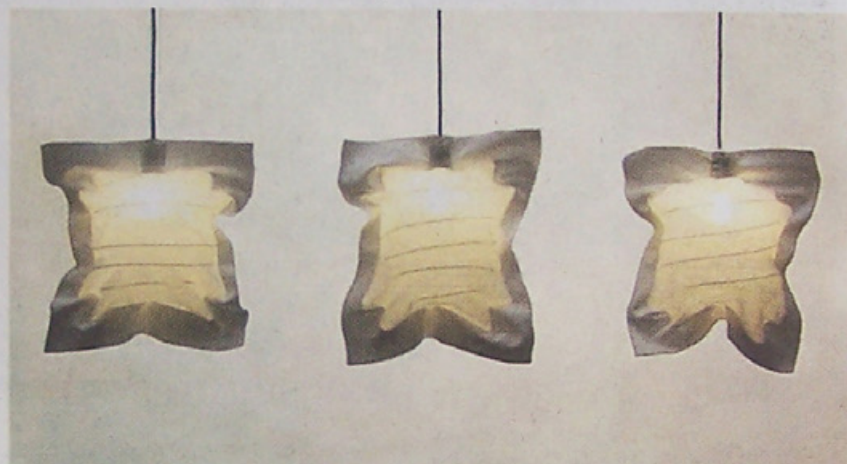
Caochangdi, an urban village in the northeastern outskirts of Beijing, will be a hub of activities during Beijing Design Week. Within this neighborhood, an international-caliber artists' community, concrete proof of the capital's creative regeneration, has developed over the past decade. It includes many of China's and the world's best-known and established artists, curators and galleries.

In an effort to bring diverse groups together in a sense of urban community, the 2012 BJDW presents the debut of CCD-The Community, a villagewide examination of design. Extending throughout the neighborhood, it will encompass clusters of low, minimalist buildings — where collectors, dealers, artists and designers work — and extend to the surrounding alleys housing farmers, small entrepreneurs and workers.

Under the direction of the curator, art critic and consultant Beatrice Leanza, the community program will be a creative incubator using research to re-examine synergies among art, design and technology. "CCD-The Community arises from a wishful, positive proposition of creative communication with its unique social and spatial dimension," says Leanza. "It is a grassroots, authentic self expression of a community predicated on values such as innovation, communication and sustainability. These are keywords to its ongoing development."

One highlight of Caochangdi's participation, to be unveiled during Design Week, is a semipermanent pavilion that will stage live events, music programs, talks, interviews and round tables throughout the nine-day venue. The pavilion will provide a one-of-a-kind venue for contemporary creative expression.

Meanwhile, grouped under the title "CCD the Strip" and the theme "Politics of Meeting," a collective of installations and exhibitions will set up in existing galleries and indoor and outdoor spaces to share artistic



BEIJING DESIGN WEEK

CCD-The Community will show works from Studio Henry van Nistelrooy (above) and the designer Li Yongling's Bully-Me Bag (left).

processes and foster new ways of community living. The Caochangdi resident and internationally acclaimed designer Naihan Li will exhibit her new furniture series, "I Am Monument," a witty translation of modern architectural monuments incorporating classical Chinese furniture motifs and traditional carpentry techniques.

Studio Henry van Nistelrooy, in "Craft & Industry," will provide insights on how working in crafts feeds its industrially made projects and vice versa. The designer Li Yongling will show the Bully-Me Bag in double-layer PVC, which expresses an attitude of passive

endurance and accessible comfort wherever it is placed.

Projects by the New York artists Item Iidem and Babak Radboy, the Hong Kong experimental design space Ilietomorrow, the Sino-Italian architectural practice Micromacro, the Hangzhou collective Innovo and the London-based studio Henry van Nistelrooy, among others, will investigate the relationships between different designs, industrial processes and conceptual methods.

Street interventions will range from RAWR Lab's outdoor Digital Creative Zone, combining the technology of generative art, urban sport and culture, to M.A.D., a music and design festival. Running nightly, the festival will include cutting-edge international and Chinese acts. Other activities include a D.I.Y. urban design competition and a marketplace for shopping, dining and dining. During Design Week, Caochangdi will be an authentic, creatively charged community.

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